

Roberto López Jurado

Architect, photographer, and audiovisual content creator for local and international tourism audiences with broad experience in marketing for hotels, brands and services through social media. Entrepreneur and owner of personal brand Café Terra Santos, Costa Rica.



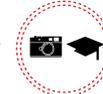
Work Experience

- 2017 - 2018 - Architect at Optimisa Constructora y Consultora. (Costa Rica)
 - Re-designed 160 sq/m family house with improved natural light, optimized space, outdoor aesthetic and structure.
 - Designed 80 sq/m outdoor pool and modern barbecue for family house.
 - Designed 60 sq/m modern contemporary 2 level loft for modern affordable housing.
- 2017 - Architecture. Freelance REVIT drawer and 3D creator for Sphera Sostenible (Costa Rica)
 - Redrew plans and created 3D models for Isla Palenque Resort, Panama.
- 2016- Present - Owner and manager of personal coffee brand Cafe Terra Santos.
 - **Administration** of payments and sales.
 - **Organized** delivery and quality of product.
 - Packaging of products and delivery done personally with a team of two.
 - **Managed** Social media for brand.
- 2015- Present - Freelance in audiovisual content creation as 'Lightsaint'. (www.lightsaint.com)
 - **Designed** and **manages** Wordpress webpage with blog, youtube channel, **curated** instagram content with over 7K organic followers.
 - **Relationship builder** of more than 40 satisfied clients with photography in products, brands, hotels or architecture.
 - **Managed dynamic team environments** that include, but are not limited to, assistant, second photographer/ videographer, and models, with clients such as Mawamba Lodge, Express Store, Ecoterra Expeditions and others.
 - **Sold** over 25 unique photographs for office spaces or decoration in contemporary households.
 - **Provides tutorial lessons** for individuals or groups on various aspects of photography and social media, from novice to expert levels.
- October 2018- Stand Leader & Server at BC Place stand.
 - **Teamwork leader and supervisor** at multiple high-paced events (concerts, games)
 - **Server for food stand.**



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- facebook.com/lightsaint www.lightsaint.com
- www.youtube.com/user/Etolopez @lightsaint

- 2018-2019 Retail Winter Season at Big Bear Sports, Cypress Mountain.
 - **Customer service representative**, greeting and helping costumers buy proper winter equipment for the outdoors.
 - **Store maintainance, till operation, cashing out experience.**



Photographic Education

- 2013 - Kike Calvo: professional NatGeo Magazine Photographer on Workshop: 'NY City Expedition'. (USA)
- 2013 - Professional Photographer on INA course by professional photographer Rocío Escobar Calzada. (CR)
- 2014 - Kike Calvo, professional NatGeo Magazine Photographer on Workshop: "Contar Historias". (CR)
- Feb. 2016 - Gustavo Pomar. Workshop: "Iluminar: El desafio de la fotografia". (CR)
- Mar. 2017 - Mario Rubio. Workshop: "Taller de Fotografia Nocturna". (CR)



Education

- 2010 - **International Baccalureate diploma.** High School Studies at Blue Valley School. (Costa Rica)
- 2016 - College degree in Architecture. Veritas University. (Costa Rica)
- 2017 - Entrepreneurial course "My son is an artist". Pejibaye Consulting. (Costa Rica)
- 2019 - Social Media Marketing Certificate. Brainstation, Vancouver
 - . Paid Social Media strategy, including user personas, Channel and Segmentation Strategy, Budget and Creative Strategy.

Languages:  95%. English (International Baccalaureate)
 100%. Native Spanish.



Computer Skills



Adobe Collection

- | | | | |
|--|-------------|---|----------------|
|  | Illustrator |  | Premier Pro |
|  | Photoshop |  | Lightroom |
|  | Indesign |  | Adobe Audition |



Passion and hobbies



Surfer



Skimboarder



Climber



Camper



Adventurer



Hiker



Artist



Photographic Mentions

- January 2016 - Winner of Contest "Gente Danzando - Color" at the Photoclub de Costa Rica.
- January 2016 - Winner of Contest "Libre en Blanco y Negro" at the Photoclub de Costa Rica.

"Do things with passion, or not at all."

"Aspire to inspire."

Learner; always open for more knowledge.

Flexibility, respect, and open-mindedness to different points of view and cultures.

Constant search of knowledge and mental growth.

Patient and understanding when it comes to teaching and learning.

Always looking for different and interesting projects to work on.



Photographer by excellence.

Coffee lover by choice.



I am everything that surrounds me. I am a little bit of every person that I have met.

I live in a very privileged tiny country surrounded by endless nature and an enormous variety of personalities. The most interesting thing about me is that I'm an explorer of life; I love telling stories through images and trying to capture the essence of whatever is placed in front of me with my sketchbook or my camera.

Architecture on the other hand has helped me mold my ideas and letting them get as real as I first saw them in my head, and that's what I love about it.



BC certificate

- *Serving it Right Certificate*